

Why Restaurants Need a Mobile App



Your customers are mobile. Is your business?

The growth of the mobile industry is incredible

In just over 3 years, over 20 billion apps have been downloaded between iPhone and Android devices. iPhone sales in millions.

Growing Numbers

Over 500,000,000 Android phones have been activated Over 300,000,000 iPhones have been activated Android owns 47% of the U.S. Smartphone market iPhone owns 29% of the U.S. Smartphone market

Why Mobile Websites?

FACT: Customer's choose businesses with mobilized websites over non-mobilized.

Why Mobile Apps?

FACT: Your customers prefer apps over mobile websites.

5 Reasons why businesses need a mobile food ordering app

1. You can smooth out the ordering process
2. Your customers are online
3. You can book a sale from anywhere
4. You'll get larger orders
5. You'll get ahead of the competition

Information App can display

- Information on services
- Restaurant menu (text or PDF)
- All locations visible in Maps
- One click calling
- Events and more...
- Specials & Promotions

Links to social networks

- Customers can link to your social media pages.
- Increase Facebook fans.
- Increase Twitter followers.
- Approximately 40% of social media users access their accounts through mobile devices.

Loyalty Coupons GPS coupons

- When at your location, customers can 'check in' and receive bonuses. QR code coupons
- Used to replace stamp cards.
- Increase customer loyalty! 28% of customers reported that they are "Extremely Likely" to increase their visits to a business if they have a loyalty reward card for them.

Food Ordering

- Allow customers to order on the go
- More orders
- More money spent per order
- Optimize for pickup, delivery, or dine-in
- Receipt printer integration available
- Manage and receive orders online
- More repeat customers
- Customize each item

Live Updating

- Take full control over your apps content!
- Display special events
- Specials of the week/day
- Loyalty coupons
- Image gallery
- Menu Pricing
- Food Ordering Tab

Push Notifications

- Update your customers instantly
- Special offers, updates, happy hours.
- Push notifications break the barrier between you and your customers.
- Included completely FREE.

Check your Analytics

- Understand how many users download your app
- Understand the times when people use your app
- Understand which platform is most popular
- Actionable insights into your app's activity

Why HipChime APPS?

We make mobilizing your business simple & pain free We help bring in new business and increase repeat customers We handle everything from start to finish We're mobile experts We're extremely affordable We're fast & easy to use Call Webmaster Ray at 302-633-1482

Webmaster Ray

302-633-1482

<http://AttractWeb.com>

