

## Baseline Report - Where You Were

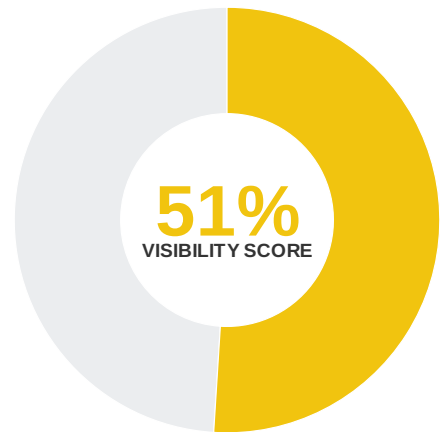
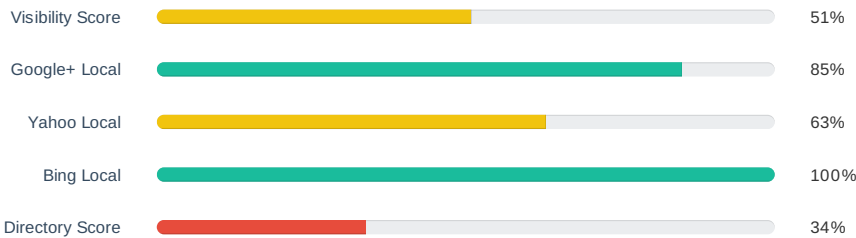
This report was generated on: January 22, 2015

### Overview

Your Baseline Report includes a visibility score that displays the average of your initial Local page and Directory scores. Your Local Page Score was determined by your average visibility and optimization in Google+ Local, Yahoo Local, and Bing Places. Your Directory Score was determined by dividing the number of directories in which you were found by the number checked.

#### Attraction Website Design

2630 Crossgates Drive Wilmington, DE 19808  
(302) 633-1482  
<http://www.attractweb.com/>

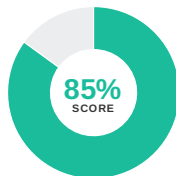


### Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



Claimed Yes  
NAP Consistent Yes



Claimed No  
NAP Consistent No



Listing Present Yes  
NAP Consistent No



Keywords 4  
Photos 2  
Website URL Present Yes  
Hours of Operation Yes

**Non-Essential Scores:** (Do Not Affect Score)  
Reviews 5

Keywords 3  
Photos Present No  
Website URL Present Yes  
Hours of Operation Yes

**Non-Essential Scores:** (Do Not Affect Score)  
Reviews 0

Description Present Yes  
Photos Present Yes  
Website URL Present Yes

Not yet listed ✕

## Local Pages & Directories


















Your Local Page and Directory score is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.





















































### Score Breakdown



















Listings Present **18**  
 Listings Checked **53**  
 NAP Consistency **17%**

**34%**  
SCORE

✔ Listing Present ✖ Not Yet Listed ⚠ Action Required

Local Page or Directory	Attraction Website Design		
	<p><b>N</b> <a href="#">Attraction Website Design</a> As of 1/22/2015</p> <p><b>A</b> 2630 Crossgates Drive, Wilmington, DE 19808, United States</p> <p><b>P</b> (302) 633-1482</p>		✔
	<p><b>N</b> <a href="#">Attraction Website Design</a> As of 1/22/2015</p> <p><b>A</b> , Wilmington, DE</p> <p><b>P</b> (302) 633-1482</p>		⚠
	<p><b>N</b> <a href="#">Attraction Website Design</a> As of 1/22/2015</p> <p><b>A</b> 2630 Crossgate Dr, Wilmington, DE 19808, (302) 633-1482</p> <p><b>P</b> (302) 633-1482</p>		⚠
	<p><b>N</b> <a href="#">DIRECTV</a> As of 1/22/2015</p> <p><b>A</b> 2630 Crossgates Dr Wilmington, DE 19808</p> <p><b>P</b> (855) 844-4388</p> <p><b>N</b> <a href="#">Attraction Website Design</a></p> <p><b>A</b></p> <p><b>P</b> (302) 633-1482</p>		⚠
	Not yet listed	As of 1/22/2015	✖
	Not yet listed	As of 1/22/2015	✖
	<p><b>N</b> <a href="#">Attraction Website Design</a> As of 1/22/2015</p> <p><b>A</b> 2630 Crossgate Wilmington</p> <p><b>P</b> (302) 633-1482</p>		⚠
	<p><b>N</b> <a href="#">Attraction Website Design</a> As of 1/22/2015</p> <p><b>A</b> 2630 Crossgates Dr., Wilmington, DE 19808</p> <p><b>P</b> (302) 633-1482</p>		✔
	Not yet listed	As of 1/22/2015	✖
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	<p><b>N</b> <a href="#">Attraction Website Design</a></p> <p><b>A</b> 2630 Crossgate Drive, Wilmington, DE 22109</p> <p><b>P</b></p>	As of 1/22/2015	

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	<p>Not yet listed</p>	<p>As of 1/22/2015</p> 
<p>US Enroll Business</p>	<p>Not yet listed</p>	<p>As of 1/22/2015</p> 
	<p>Not yet listed</p>	<p>As of 1/22/2015</p> 
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